

FOR IMMEDIATE RELEASE

October 8, 2004

CONTACT: Tracy Schario

(202) 994-3566; tschario@gwu.edu

Margo Ellis

(202) 994-0471; msellis@gwu.edu

**NEW "GW SPRING TERM" PROGRAM INVITES COLLEGE JUNIORS FROM ACROSS
THE COUNTRY TO LIVE AND LEARN IN WASHINGTON**

Program Features National Security, Journalism, and Political Science Tracks

WASHINGTON – The George Washington University announces a new spring 2005 "Semester in Washington" series geared for juniors from accredited colleges and universities throughout the United States. The "GW Spring Term" program invites students to experience their education by living in and exploring the city of Washington, D.C., while learning at GW.

Students will have three areas of concentration from which to choose: National Security and Foreign Policy; How the Media Covers Washington; and Military Planning and National Politics. Visiting students can broaden their perspectives, complement their coursework, and take their education to new heights with this academic program where they earn credits toward their degree while being exposed to the culture, history, politics, and pace of the nation's capital.

"Juniors from around the country can immerse themselves in hot topics such as human rights, urban studies, public affairs, international relations, media, political journalism, and American studies, with prominent professors, professional and government guest speakers, and international visitors," said Gregory Lebel, director of the GW Semester in Washington and GW Spring Term programs. "Students will have a unique experience in and out of the classroom."

The 2005 GW Spring Term, being launched in a presidential inaugural year, provides opportunities for close observation on domestic and international issues. The academic enterprise for GW Spring Term visiting students, and for all GW students, is complemented by contact with the many government agencies, think tanks, and international institutions located in the District of Columbia.

The GW Spring Term is housed in the GW Special and International Programs Office, which manages academic institutes and programs on campus and overseas for students from high school through graduate and mid-career study. Programs are offered year-round, including participation in classes from each of GW's nine colleges.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of undergraduates, graduate and professional students from all 50 states, the District of Columbia and more than 140 countries.

For more information on the "GW Spring Term," please visit www.gwu.edu/~dcspring.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

- GW -

FOR IMMEDIATE RELEASE

October 11, 2004

MEDIA CONTACT: Jennifer Rosenthal

(202) 994-6424; jennyr@gwu.edu

AMBASSADOR GNEHM TO SPEAK AT GW COLONIALS WEEKEND WELCOME

**Events Include Lectures, Concerts, and Octoberfest at Foggy Bottom and Mount Vernon Campuses
Oct. 15 – 17**

WASHINGTON – Edward “Skip” Gnehm, B.A. ’66 and M.A. ’68 in International Affairs, will give the keynote address at The George Washington University’s Colonials Weekend Welcome on Saturday, Oct. 16, 2004 at 10 a.m. in Lisner Auditorium. He will be speaking about his time as a GW student and how it prepared him for a career in foreign policy, why he has remained an active alumnus, and current issues facing U.S. foreign policy.

Gnehm is GW’s J.B. and Maurice Shapiro Professor at the Elliott School of International Affairs, a retired Foreign Service officer and former U.S. Ambassador to Jordan, Kuwait, and Australia. A Middle East specialist who raised the American flag over the U.S. Embassy after the liberation of Kuwait in 1991, he began his two-year appointment as co-director of the Elliott School undergraduate program in September 2004.

“We are pleased that Skip Gnehm will be speaking at this year’s Colonials Weekend Welcome,” said Rodney Johnson, director of GW’s Office of Parent Services. “A prominent leader in U.S. foreign relations, he has been an active GW alumnus and exemplifies the academic excellence of the University.”

Along with GW President Stephen Joel Trachtenberg and the presidents of the University’s Student Association, Alumni Association, and Parent’s Association, Gnehm will address and welcome GW students, alumni, and parents, and officially kick off Colonials Weekend 2004.

GW’s annual Colonials Weekend is a celebration for GW students, alumni, family, and friends. The events will be held on the University’s Foggy Bottom and Mount Vernon campuses from Friday, Oct. 15 through Sunday, Oct. 17. In addition to the Welcome, there are alumni gatherings and seminars scheduled throughout the weekend. On Friday, GW’s Elliott School of International Affairs will host a faculty debate discussing its recent report entitled *Divided Diplomacy and the Next Administration: Conservative and Liberal Alternatives*. The Saturday Colonial Lecture Series, a focal point of Colonials Weekend, includes the “Elmer L. Kayser in History: What can History Tell Us about the Election of 2004?”, “The A,B,C’s of Estate Planning,” and “Emergency Preparedness and the Lay Person.” Also on Saturday, Colonials Village at Kogan Plaza from 12-4 p.m. and Octoberfest at Mount Vernon Campus from 3-6 p.m. will feature student and campus organizations, free family entertainment and food vendors. Octoberfest is free and open to the general public. Free shuttles from the Foggy Bottom Campus to the Mount Vernon Campus will depart every 10 minutes from 23rd and H streets, N.W. (Fulbright Hall).

The GW Parent’s Association 11th annual meeting will be held on Saturday from 12-1:30 p.m. in Lisner Auditorium. The Office of Parent Services will be hosting a silent auction on Saturday from 1-4 p.m. in the Marvin Center Great Hall. Other events include a student cabaret showcase on Friday, an intramural parent/student golf scramble on Saturday and a jazz brunch on Sunday. Primetime entertainment includes singer Patti LaBelle in concert on Friday at 9:30 p.m. in the Smith Center and the sold-out performance by comedian Dana Carvey on Saturday at 10 p.m. Tickets for LaBelle are \$35 students, \$45 general admission and are available at: gwired.gwu.edu/tickets.

**For more information and a complete Colonials Weekend schedule, please visit
gwired.gwu.edu/parents/ColonialsWeekend/ or www.gwu.edu/alumni/cw/.**

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

October 11, 2004

MEDIA CONTACT: Eric Solomon

(202) 994-3087; solomone@gwu.edu

**GW PRESIDENT TRACHTENBERG TO AWARD TWO PRESIDENT'S MEDALS
TO EDUCATION SCHOLARS**

**Fudan University President Wang Shenhong and Carnegie Foundation President
Lee S. Shulman to Receive GW's Highest Honor at Graduate School of Education
Centennial Convocation**

WASHINGTON — Stephen Joel Trachtenberg, president of The George Washington University, will award President's Medals to Wang Shenghong, president and professor at Fudan University, People's Republic of China, and Lee S. Shulman, president of The Carnegie Foundation for the Advancement of Teaching, Stanford, Calif. at a special convocation to celebrate the Graduate School of Education and Human Development's (GSEHD) 100th anniversary on October 15.

"It is an honor to recognize two individuals that exemplify superior scholarship and demonstrate the increasingly global diversity of higher education," said Trachtenberg. "Along with Dean Mary Futrell, and Presidents Wang and Shulman, I congratulate the school on 100 years of academic excellence."

Since 1988, Wang Shenghong has been president and professor of engineering at Fudan University. He holds a degree from Shanghai University of Science and Technology and also studied at Purdue University and the University of Arizona. Wang's research interests include the structural design of precision radar tracking, radio telescopes, and large-scale antenna systems, as well as the intricacies of computation mechanics. He has led a variety of research projects in the structural and design fields.

Shulman is involved in ongoing research that supports changes in the culture of higher education by exploring the concepts of "teaching as community property" and the "scholarship of teaching" in support of changes in the culture of higher education. Between 1985 and 1990, he and his colleagues performed field studies that led to the establishment of the National Board for Professional Teaching Standards, considered today to be the highest measure of professional development in the teaching profession.

Established in 1988, The George Washington University's President's Medal is the highest honor awarded by the president of the University. The President's Medal recognizes the distinctive achievements of each recipient. Past medal recipients include Peruvian President Alejandro Toledo; Vaclav Havel; Romanian President Ion Iliescu; Mikhail Gorbachev; President of Georgia Mikheil Saakashvili; Walter Cronkite; and Abba Eban.

**GSEHD's Convocation occurs on Friday, October 15, at 4 p.m. in the Marvin
Center Grand Ballroom, 21st and Eye Streets, N.W.**

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

*****MEDIA ADVISORY*****

FOR IMMEDIATE RELEASE
October 11, 2004

CONTACT: Tracy Schario
(202) 994-3566; tschario@gwu.edu

**DAY AT THE VERN
SUNDAY, OCT. 26**

EVENT: Day at The Vern is a day-long community invitation to athletic events, art and film exhibitions, trick or treat activities, and a BBQ at The George Washington University Mount Vernon Campus.

WHEN: Saturday, Oct. 26, 2004
10:30 a.m. – 9 p.m.

WHERE: The George Washington University
Mount Vernon Campus
2100 Foxhall Road, N.W. (entrance on Whitehaven Parkway)

COST: All events are open to the public and are free, excluding the Jazz Brunch.

AGENDA:

10:30 a.m. – 2 p.m., Jazz Brunch - Ames Dining Room

Relax with live jazz music while enjoying Mount Vernon's famous all you care to eat Sunday brunch! Cost is \$8.49 per person. Cash, Colonial Cash, and credit cards accepted at the door. Sponsored by Program Board.

1 – 3 p.m., GW Men's Soccer Game vs. University of Dayton - Athletic Field

Watch the Men's Colonials Soccer Team in an A-10 Conference game and enjoy appearances by the GW mascots and Cheer and Dance Teams and giveaways for all. Sponsored by Spirit Programs.

3 – 5 p.m., Trick Or Treat Event - MVC Buildings

Come out in costume for the Third Annual MVC Community Trick-or-Treat event around the Mount Vernon Campus! Sponsored by Mount Vernon Campus Life, the Office of the Associate Vice President and Dean of Freshmen, and the Community Living and Learning Center.

4 -6 p.m., Community BBQ - MVC Quad (rain location TBA)

Get to know your neighbors by joining the Foxhall/Palisades and Mount Vernon Campus communities for a free BBQ dinner! Sponsored by Mount Vernon Campus Life and the Office of the Associate Vice President and Dean of Freshmen.

5 - 7 p.m., Cafe Eckles - Eckles Library

Eckles Library isn't just for studying! Come and enjoy coffee and desserts and the art exhibition of *Shalom/Salaam: The Untold Story of Mystical Entanglement* by artist and writer Tom Block. Sponsored by Eckles Library and Mount Vernon Campus Life.

-more-

7 - 9 p.m., Film: *The Birds* by Alfred Hitchcock - Eckles Library Auditorium

Enjoy this classic Hitchcock film in the friendly confines of the Eckles Library. Sponsored by Mount Vernon Programming Council.

BACKGROUND:

Day at The Vern is for GW students, faculty, and staff, and area community members, including Foxhall/Palisades, Foggy Bottom and West End residents, family and friends. Complimentary shuttle service will be available between the Foggy Bottom and Mount Vernon Campuses throughout the day. For complete information about the shuttle, visit <http://gwired.gwu.edu/mvcl/Shuttle/>. Complimentary parking will also be available throughout the day in the Mount Vernon Campus Parking Garage (enter from Whitehaven Parkway) and the W Street Visitors Lot.

For more information, contact GW's Mount Vernon Campus Life at mvcl@gwu.edu or (202) 242-6673 or visit gwired.gwu.edu/mvcl.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

October 13, 2004

MEDIA CONTACT: Matt Lindsay

(202) 994-1423; mlindsay@gwu.edu

Jennifer Rosenthal

(202) 994-6424; jennyr@gwu.edu

***THE GEORGE WASHINGTON UNIVERSITY COMMUNITY COLLECTS
COMES TO GW'S LUTHER W. BRADY ART GALLERY
OCT. 13 – DEC. 10, 2004***

- EVENT:** *The George Washington University Community Collects* is an exhibition of works from the collections of patrons of the Luther W. Brady Art Gallery and members of the GW community.
- WHEN:** Wednesday, Oct. 13 – Friday, Dec. 10, 2004
Gallery Hours: Tuesday – Friday, 10 a.m. – 5 p.m.
- WHERE:** The George Washington University
Luther W. Brady Art Gallery, Media and Public Affairs Building – 2nd floor
805 21st Street, N.W., Washington, D.C. (Foggy Bottom-GWU Metro, Blue and Orange lines)
- COST:** Free and open to the public

BACKGROUND:

Normally private collectors' works can only be seen by their friends and family. However, the upcoming exhibition at GW's Luther W. Brady Art Gallery will enable the public to glimpse the diversity of the collections from some of the gallery's patrons and members of the GW community. The continued operation of the Luther W. Brady Art Gallery is made possible through the generosity of its patrons, particularly the Friends of the Luther W. Brady Art Gallery. While these donors support public access to art through the efforts of the gallery, they also maintain their own art collections.

The exhibition represents a small sampling of the collections of the gallery's patrons and members of the GW community. Many collectors have a variety of interests. For example, Dr. Seymour and Ruth R. Perlin are represented not only by a print by Alberto Giacometti, but also by several embroidered Chinese collars. Other collectors, such as Richard Isaacson who collects Central Asian textiles, focus on one topic. The Uzbek saddlebag known as a "Khorjin," lent by Isaacson, demonstrates the craftsmanship and esteem that culture devotes to its textiles. For this exhibition, Dr. and Mrs. S. Lifschutz have lent not only pieces they have collected, such as a table and chair by George Nakashima, but also works by Phyllis Lifschutz herself. These watercolors, which depict scenes of nature, evoke the works of J.M.W. Turner.

Taken together, the selections included in *The George Washington University Community Collects* indicate the variety of tastes and motivations behind collecting. The patrons and GW community members have the opportunity to showcase their work, while the wider public has the rare chance to view these normally hidden treasures.

**For more information, call GW's University Art Galleries at (202) 994-1525 or visit
www.gwu.edu/~bradyart.**

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

*****CORRECTION*****
*****MEDIA ADVISORY*****

FOR IMMEDIATE RELEASE
October 13, 2004

CONTACT: Tracy Schario
(202) 994-3566; tschario@gwu.edu

DAY AT THE VERN
SUNDAY, OCT. 24

EVENT: Day at The Vern is a day-long community invitation to athletic events, art and film exhibitions, trick or treat activities, and a BBQ at The George Washington University Mount Vernon Campus.

WHEN: Sunday, Oct. 24, 2004
10:30 a.m. – 9 p.m.

WHERE: The George Washington University
Mount Vernon Campus
2100 Foxhall Road, N.W. (entrance on Whitehaven Parkway)

COST: All events are open to the public and are free, excluding the Jazz Brunch.

AGENDA:

10:30 a.m. – 2 p.m., Jazz Brunch - Ames Dining Room

Relax with live jazz music while enjoying Mount Vernon's famous all you care to eat Sunday brunch! Cost is \$8.49 per person. Cash, Colonial Cash, and credit cards accepted at the door. Sponsored by Program Board.

1 – 3 p.m., GW Men's Soccer Game vs. University of Dayton - Athletic Field

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4 - 6 p.m., Community BBQ - MVC Quad (rain location TBA)

Get to know your neighbors by joining the Foxhall/Palisades and Mount Vernon Campus communities for a free BBQ dinner! Sponsored by Mount Vernon Campus Life and the Office of the Associate Vice President and Dean of Freshmen.

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BACKGROUND:

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For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

October 19, 2004

CONTACT: Matt Nehmer

(202) 994-6467; nehmer@gwu.edu

Claire Duggan

(202) 994-0616; cduggan@law.gwu.edu

**SPAIN'S AMBASSADOR TO THE U.S. CARLOS WESTENDORP Y CABEZA
TO HEADLINE GW LAW ENRICHMENT LECTURE
OCT. 27**

EVENT: "Spain's Socialist Government and the United States," a lecture by Carlos Westendorp y Cabeza, ambassador of Spain to the United States

WHEN: Wednesday, Oct. 27, from 4 – 6 p.m.
Lecture and reception

WHERE: The George Washington University Law School
Tasher Great Hall
2000 H St. N.W., Washington, D.C.
(Foggy Bottom-GWU Metro, Blue and Orange lines)

BACKGROUND:

Carlos Westendorp y Cabeza's lecture will address current U.S.-Spain relations in light of the newly elected government in Spain. A reception will follow.

Westendorp y Cabeza has been a member of the newly elected Spanish Socialist Workers Party (Partido Socialista Obrero Español – PSOE) since 1977. Some of his decorations include the Great Cross of the Order of Charles III and the title of Officer of the Legion of Honor in France. The ambassador has been at the forefront of many influential international organizations throughout his career. He was the state secretary for the European Union from 1991-1995, during which time he coordinated the Transatlantic Agenda with the United States. In 1995, he chaired the Reflection Group for the Revision of the Treaties. Westendorp y Cabeza's other positions include being a member of the European Parliament, chair of the Industry, Foreign Commerce, and Research and Energy Committee (1999-2003); and serving on the Autonomous Community of Madrid Parliamentary Assembly, speaker for the Socialist Group on Economy and Technological Advancement (2003-2004). On July 30, 2004, Westendorp y Cabeza was appointed ambassador of Spain to the United States.

The GW Law Enrichment Program was established to enhance the extracurricular intellectual life of the Law School. Now in its 24th year, previous speakers include Supreme Court Justices Scalia, O'Connor, Kennedy, and Ginsburg; former Sen. Bill Bradley; Rep. Barney Frank; columnist George Will; attorney Alan Dershowitz; and Assistant Attorney General Joel Klein.

Accredited by the American Bar Association and a charter member of the Association of American Law Schools, the GW Law School enrolls approximately 1,750 students each year.

Members of the media are welcome to attend the lecture and reception.

For more information, contact Claire Duggan at (202) 994-0616.

For more news about GW, visit the GW News Center at www.gwnewscenter.org

FOR IMMEDIATE RELEASE

October 21, 2004

CONTACT: Matt Nehmer

(202) 994-6467; nehmer@gwu.edu

Robert Moll

(202) 994-2492; rmoll@gwu.edu

**GW SCHOOL OF BUSINESS APPOINTS CHRISTINE M. KIELY
DIRECTOR OF ITS EXECUTIVE M.B.A. PROGRAM**

Program to Move to Foggy Bottom Campus in Fall 2005

WASHINGTON – Susan M. Phillips, dean of The George Washington University School of Business, announced the appointment of Christine M. Kiely as director of the school's Executive Master of Business Administration (E.M.B.A.) program, the oldest business program for accomplished professionals in the metropolitan Washington area.

"Christine Kiely has a solid track record in managing and growing successful graduate education programs," said Phillips. "With GW's E.M.B.A. program under her leadership, I am confident we will strengthen the University's reputation for delivering outstanding executive education programs."

At GW, Kiely brings new leadership to the School of Business' E.M.B.A. program. In fall 2005, she will oversee the program's relocation from GW's Virginia Campus in Ashburn, Va., to GW's Foggy Bottom Campus. The program will move into the business school's executive education facility in Duques Hall, currently under construction. At the Washington location, the program will link students with the city's global institutions and enhance its corporate governance and business public policy emphases.

Kiely comes to GW from the Citizens Development Corps, where she served as executive director of the M.B.A. Enterprise Corps and later as an independent consultant. She oversaw all aspects of the M.B.A. Enterprise Corps, a global volunteer program that sent recently graduated M.B.A. students to emerging markets to consult with local companies, advisory centers, and business support organizations to aid in the growth and development of the private sector. Prior to that, Kiely was the managing director of the International Master of Business Administration program at the University of South Carolina's Moore School of Business. There, she managed the start-up international graduate business program, which was created as a completely self-sustaining joint venture with the Vienna University of Economics and Business Administration (Wirtschaftsuniversitat Wien).

Kiely earned a M.B.A. degree from the University of Georgia's Terry School of Business, where she concentrated in sales/marketing management, human resource management, and accounting. She earned a B.A. with three majors and the distinction of "Outstanding Academic Performance" from Harpur College at the State University of New York at Binghamton.

GW's School of Business prepares students for professional management careers. The depth and variety of its academic and professional programs, including five specialized master's programs, provide rich opportunities for students in the school's core Bachelor of Business Administration, M.B.A., and doctoral programs. The business school is increasingly regarded among the world's best. *U.S. News & World Report* has ranked GW's undergraduate programs in business among the top 50 for the past five consecutive years. Most recently, the *Wall Street Journal* ranked GW's M.B.A. program number 37 among regional programs.

For more information about GW's School of Business, visit www.business.gwu.edu.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

October 21, 2004

CONTACT: Matt Nehmer

(202) 994-6467; nehmer@gwu.edu

Robert Moll

(202) 994-2492; rmoll@gwu.edu

**GW MANAGEMENT SCIENCE PROFESSOR SHIVRAJ KANUNGO AND IBM COLLEAGUE
PUBLISH BOOK TO HELP READERS ENHANCE IT QUALITY THROUGH CMMI PROCESS**

Book Demonstrates Value of Software Tool to Reduce Risks and Increase Efficiency

WASHINGTON – Information technology (IT) is among the most global products of the modern era. Intense competition has led to product life cycles that are measured in weeks and months rather than in years. In response to this challenge, Shivraj Kanungo, an associate professor of management science at The George Washington University School of Business, and Asha Goyal, vice president of quality at IBM Global Services India, have written *CMMI Implementation: Embarking on High Maturity Practices*. Capability Maturity Model Integration (CMMI) is a powerful maturity assessment tool pioneered by scientists in the Indian IT sector to substantially reduce the risks associated with projects as well as increase the efficiency and quality of IT deliverables.

Recently made available to U.S. audiences by the Indian/U.S. publisher Tata McGraw-Hill, the book explains in a straightforward manner what it means to operate in a high maturity (Levels 4 and 5) environment. The book demonstrates how to view CMMI Level 5 as an important step in providing timely cost-effective and defect-free software to customers and how this framework allows users to set ambitious quality targets for the future. The book includes diverse examples to demonstrate the nature of high maturity practices. Sample templates, process descriptions, analytical techniques with examples and reporting formats also are provided.

The authors are recognized experts in the IT field. Kanungo conducts research, teaches, and consults on topics in decision support systems and operations management at GW. Kanungo joined GW's faculty in 2001 after a seven-year tenure at the Indian Institute of Technology – Delhi, where he held the Dalmia Chair for Management of Information Technology. While in India he pioneered the IT management specialization and helped to establish two world-class laboratories: Baan Laboratory for Excellence in Enterprise Applications and the Acer Competency Laboratory.

Goyal is vice president of quality at IBM Global Services India. She earned a Ph.D. in computer science from the Indian Institute of Technology – Kanpur, and is a winner of the "Technologist of the Year 2004 Award," conferred by the National Women of Color, U.S.A. She has more than 30 years of software development and services delivery experience with India's leading IT companies.

GW's School of Business prepares students for professional management careers. The depth and variety of its academic and professional programs, including five specialized master's programs, provides rich opportunities for students in the school's core Bachelor of Business Administration, Master of Business Administration and doctoral programs. The business school is increasingly regarded among the world's best. *U.S. News & World Report* has ranked GW's undergraduate programs in business among the top 50 for the past five consecutive years. Most recently, the *Wall Street Journal* ranked GW's M.B.A. program number 37 among regional programs.

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For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

October 25, 2004

MEDIA CONTACT: Eric Solomon

(202) 994-3087; solomone@gwu.edu

Paul Fucito

(202) 994-4750; pfucito@gwu.edu

**GW'S STUDENT VOICES PROJECT RECEIVES \$25,000 GRANT FROM
THE HERB BLOCK FOUNDATION**

Project Seeks to Increase Participation of D.C. High School Students in Civic Activities

WASHINGTON – The George Washington University School of Media and Public Affairs' Washington, D.C. Student Voices Project is the recipient of a \$25,000 grant from The Herb Block Foundation. The funds, distributed from the "Encouraging Citizen Involvement" program, will be used to continue the ongoing youth participation in and awareness of government and community affairs and their effect on individuals in the District of Columbia.

"We are pleased that The Herb Block Foundation has chosen to support our work in directly connecting District high school students to the political process," said Barbara Frank, Student Voices Project director. "This grant will help to ensure our long-term stability as we address the growing problem of a civically disengaged youth."

The aim of D.C. Student Voices, now in its third year in District high schools, is to increase youth participation in civil society. This curriculum-based program teaches students how to understand and speak out about community and city-wide issues and how to get engaged in the local political process. They participate in forums, talk to local leaders and advocates in the classroom, and develop projects designed for hands-on learning. D.C. Student Voices is part of a nationwide civics education program initiated in 1999 by the Annenberg Public Policy Center at the University of Pennsylvania with funding from the Annenberg Foundation. D.C. Student Voices works with approximately 800 high school students each year in 17 public and private schools across the city.

"This award recognizes the hard work of the D.C. Student Voices staff, the participating teachers, and the students involved," said Sean Aday, assistant professor for media and public affairs and principal investigator for the D.C. Student Voices Project. "The grant will allow us to continue helping kids see the relevance of the political process and teach them how to get involved so they can be involved citizens and future voters."

The Herb Block Foundation is committed to defending the basic freedoms guaranteed to all Americans, combating all forms of discrimination and prejudice, and improving the conditions of the poor and underprivileged through the creation or support of charitable and educational programs with the same goals.

The School of Media and Public Affairs, with more than 400 students, teaches how ideas and information are communicated through the media. The school combines liberal arts education with professional skills, promoting a combination of theory and practice.

For more information about D.C. Student Voices Project, visit www.student-voices.org/dc.

For more information about The Herb Block Foundation, visit www.herbblockfoundation.org.

For more information about GW's School of Media and Public Affairs, visit www.smpa.gwu.edu.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

October 25, 2004

MEDIA CONTACT: Eric Solomon

(202) 994-3087; solomone@gwu.edu

GW HOSTS CYBER SECURITY AWARENESS DAY

NOV. 1

Electronic Voting and CyberSleuth Panel Discussions Headline Event

EVENT: The George Washington University's Cyber Security Awareness Day is designed to promote and encourage security conscience habits for computer use. This all-day event features four panel discussions on cyber security and a fair, which includes carnival-like games, giveaways, a caricaturist, and a fortune teller.

WHEN: Monday, Nov. 1, 2004
8 a.m. – 4:45 p.m. (Panel Discussions)
9 a.m. – 5 p.m. (Fair)

WHERE: The George Washington University
Marvin Center Grand Ballroom, 3rd floor (Panel Discussions)
Marvin Center Great Hall, 1st floor (Fair)
800 21st Street, N.W.
Washington, D.C. (Foggy Bottom-GWU Metro, Blue and Orange lines)

COST: This event is free and open to the public. Space is limited for the forums. Please RSVP to Angela McKinney at angelamc@gwu.edu or (202) 994-4592.

FORUM

HIGHLIGHTS: “Cybersleuths: High Technology Crime Investigators,” 8:30 – 10 a.m.

Eva Vincze, GW professor of forensic science and criminal justice program director

“How Direct Recording Electronic (DRE) Voting Machines Can Do Tomorrow What a Paper Ballot Count Could Not Do in the 2000 Election,” 10:30 a.m. – noon

Lance Hoffman, moderator, GW Distinguished Research Professor of Computer Science

Kim Lawson-Jenkins, moderator, doctoral student, GW computer science department

Michael Kerr, Information Technology Association of America

Adam Stubblefield, doctoral student, Information Security Institute at Johns Hopkins University

****For a complete schedule of events, visit infosec.gwu.edu/awareness-day/****

BACKGROUND:

Cyber Security Awareness Day is sponsored by GW's Information Systems and Services, with support from EDUCAUSE, a nonprofit association whose mission is to advance higher education by promoting the intelligent use of information technology. The theme of the day-long event is “Awareness is the Key to Security.” Cyber Security Awareness Day seeks to promote information security awareness to the University and fair attendees by educating the community, identifying and addressing information technology risks, and promoting and encouraging good security habits through presentations, training, and carnival-like games.

For a complete schedule of Cyber Security Awareness Day, visit infosec.gwu.edu/awareness-day/

For more news about GW, visit the GW News Center at www.gwnewscenter.org.